



# Classifications (Markings for Publications) Determination 2007

## *Classification (Publications, Films and Computer Games) Act 1995*

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I, DONALD McDONALD, AC, Director of the Classification Board, make this Determination under section 8 of the *Classification (Publications, Films and Computer Games) Act 1995*.

Dated 28 June 2007

DONALD McDONALD  
Director of the Classifications Board

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### **1 Name of Determination**

This Determination is the *Classifications (Markings for Publications) Determination 2007*.

### **2 Commencement**

This Determination commences on 1 July 2007.

### **3 Revocation**

The Determination of Markings for Publications made under section 8 of the *Classifications (Publications, Films and Computer Games) Act 1995* on 18 August 1999 is revoked.

**4 Object**

The object of this Determination is to ensure that consumers have ready access to clear classification information to inform their choices about publications.

**5 Application**

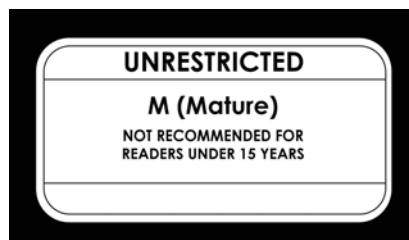
This Determination applies in relation to a publication classified on or after 1 July 2007.

**6 Markings for Publications**

- (1) A marking that is required by this Determination to be displayed must be in the format and proportions shown in this section.
- (2) In this section, a marking that is superimposed on a black background does not include the black background.
- (3) A marking specified in subsections (4) to (7) shall have a minimum size of 30mm in height and 70mm in width.
- (4) For Unrestricted publications, the markings shall be in the form and content as shown below:



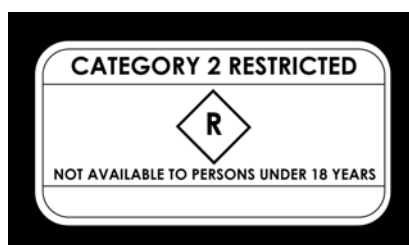
- (5) For Unrestricted publications with the consumer advice 'M (Mature) — Not Recommended for Readers under 15 Years', the markings shall be in the form and content as shown below:



- (6) For Category 1 Restricted publications, the markings shall be in the form and content as shown below:



- (7) For Category 2 Restricted publications, the markings shall be in the form and content as shown below:



## 7 Placement of markings

- (1) The classification markings in section 6 are to be prominently displayed on the front face or cover of the publication.
- (2) For a Category 1 Restricted publication or a Category 2 Restricted publication contained in opaque packaging material, both the publication and the packaging must display the classification markings, with markings to be placed in the top half of the front of the sealed package in which the publication is contained.

## 8 Visibility of markings

- (1) A marking must be displayed so that the form and manner of display is prominent, readily identifiable and clearly legible.
- (2) A marking must be displayed so that the typeface and colour are easily distinguishable from the background and any other matter with which they are displayed.

## 9 Printed advertisements

In a printed advertisement or poster for a classified publication, the markings shall be:

- (a) the markings specified in section 6; and

- (b) the markings shall be increased or reduced in size in scale, along with the rest of the material included in the advertisement; and
- (c) the markings shall remain in proportion to that material included in the advertisement based upon the publication's front cover scale.

**10 Minimum requirement**

A requirement in this Determination that a matter or thing be a minimum size will be satisfied if the matter or thing exceeds that size.

**11 Classification number**

- (1) A publisher may apply to the Classification Operations Branch of the Attorney-General's Department for a dedicated classification number.
- (2) A classification number may be incorporated into the markings in the space provided in the lower right corner, as an identifier for industry.
- (3) An application for, and use of, a classification number is voluntary.

**12 Transitional**

- (1) The determined markings for publications classified between 31 October 1996 and 1 September 1999 shall remain those published in the Commonwealth of Australia *Gazette* No. GN 38 dated 25 September 1996.
- (2) A publication that was classified after 1 September 1999 and before 1 July 2007 (the *former period*) may display:
  - (a) the determined marking applicable in the former period; or
  - (b) the determined marking that is applicable under this Determination.
- (3) A publication that is classified after 1 July 2007 and before 1 January 2008 may display the determined marking applicable in the former period.