Commonwealth of Australia

Broadcasting Services Act 1992

Broadcasting Services (Material of Local Significance – Regional Aggregated Commercial Television Broadcasting Licences) Direction 2013

I, STEPHEN MICHAEL CONROY, Minister for Broadband, Communications and the Digital Economy, make the following Direction under subsection 171(1) of the *Broadcasting Services Act* 1992.

Dated 26 June 2013

STEPHEN CONROY

Minister for Broadband, Communications and the Digital Economy

1. Name of instrument

This Direction is the *Broadcasting Services (Material of Local Significance – Regional Aggregated Commercial Television Broadcasting Licences) Direction 2013.*

2. Commencement

This Direction commences on the day after it is registered on the Federal Register of Legislative Instruments.

3. Definitions

3.1 In this Determination:

Act means the *Broadcasting Services Act 1992*;

ACMA means the Australian Communications and Media Authority;

additional regional area means an area corresponding to paragraph (b) of the definition of regional area

material of local significance has the same meaning as in the *Broadcasting Services* (Additional Television Licence Condition) Notice 8 November 2007;

metropolitan licence area has the same meaning as in Schedule 4 to the Act;

regional area means an area corresponding to:

- a) a licence area listed in subsection 43A(2) of the Act; or
- b) any other licence area that is not a metropolitan licence area.
- 3.2 Unless the contrary intention appears, a word or phrase in this Direction has the same meaning as it has in the Act.

4. Direction – Investigation relating to Local Content on Regional Commercial Television

- 4.1 I direct the ACMA, under subsection 171(1) of the Act, to:
 - a) investigate the operation and effectiveness of section 43A of the Act;
 - b) complete the investigation no later than six months from the date of this Direction; and
 - c) provide me with a copy of a report on the investigation no later than 15 days from the completion of the investigation.
- 4.2 In conducting the investigation, the ACMA must consider:
 - a) the importance of material of local significance to people living in regional areas of Australia;
 - b) whether people living in regional areas of Australia have adequate access to material of local significance provided via commercial television broadcasting services;
 - c) the impact on people living in regional areas of Australia of recent and significant changes (if any) to the broadcast of material of local significance;
 - d) how access to material of local significance can be maintained and enhanced for people living in regional areas of Australia;
 - e) whether other sources of local (or regional) information are available to people living in regional areas of Australia;
 - f) the economic circumstances facing commercial television broadcasting licensees operating in regional areas of Australia; and
 - g) whether section 43A should be extended to apply to commercial television broadcasting licensees operating in specified additional regional areas.