



Financial Management and Accountability Determination 2004/18 — Campaign Advertising Special Account Establishment 2004

I, NICK MINCHIN, Minister for Finance and Administration, make this Determination under subsection 20 (1) of the *Financial Management and Accountability Act 1997*.

Dated 19 November 2004

Nick Minchin
Minister for Finance and Administration

1 Name of Determination

This Determination is the *Financial Management and Accountability Determination 2004/18 — Campaign Advertising Special Account Establishment 2004*.

Note This Determination takes effect in accordance with section 22 of the *Financial Management and Accountability Act 1997*. The Parliament must consider the Determination before it can take effect.

2 Definitions

In this Determination:

FMA Act means the *Financial Management and Accountability Act 1997*.

3 Establishment of the Campaign Advertising Special Account

For subsection 20 (1) of the *FMA Act*, a Special Account is established with the name *Campaign Advertising Special Account*.

4 Amounts to be credited to the Campaign Advertising Special Account

The following amounts may be credited to the Campaign Advertising Special Account:

- (a) amounts received in the course of the performance of functions that relate to the purposes of the Campaign Advertising Special Account;
- (b) amounts received from any person for the purposes of the Campaign Advertising Special Account;
- (c) amounts debited from the Campaign Account for the purpose of crediting the Campaign Advertising Special Account.

Note 1 The Appropriation Acts provide that if any of the purposes of a Special Account is covered by an item in those Acts (whether or not the item expressly refers to the Special Account), then amounts may be debited against the appropriation for that item and credited to the Special Account.

Note 2 Subsection 39 (5) of the FMA Act provides that upon realisation of an investment of an amount debited from a Special Account, the proceeds of the investment must be credited to that Special Account.

Note 3 Section 30 of the FMA Act has the effect that if an amount expended from a Special Account is repaid to the Commonwealth, that amount must be re-credited to that Special Account.

Note 4 Section 30A of the FMA Act has the effect of increasing the appropriation under section 20 of the FMA Act for the purposes of this Special Account (and thereby increasing this Special Account's balance). The increase is of an amount equivalent to any GST amount that is recoverable in relation to a payment, and occurs immediately before the payment is made.

5 Purposes of the Campaign Advertising Special Account

- (1) The purposes of the Campaign Advertising Special Account, in relation to which amounts may be debited from the Special Account, are:
 - (a) to administer the Central Advertising System including:
 - (i) engaging master media placement agencies; and
 - (ii) planning and placing campaign advertising; and
 - (iii) preparing and placing non-campaign advertising; and
 - (iv) providing government entities assistance to progress their advertising campaigns; and
 - (v) providing training programmes on advertising and media; and
 - (b) activities that are incidental to a purpose mentioned in paragraph (a); and
 - (c) to reduce the balance of the Campaign Special Account (and, therefore, the available appropriation) without making a real or notional payment; and
 - (d) to repay amounts where an Act or other law requires or permits the repayment of an amount received.
- (2) To avoid doubt, an incidental activity includes:
 - (a) the administration of the Special Account; and
 - (b) dealing with direct and indirect costs.

Note 1 Subsection 20 (4) of the FMA Act appropriates the Consolidated Revenue Fund (CRF) for expenditure for the purposes of the Special Account up to the balance for the time being of the Account. Subsection 20 (5) of the FMA Act provides that whenever an amount is debited against the appropriation, the amount is taken to be also debited from the Account.

Note 2 In addition to the purposes specified in this determination, other legislation provides authority for amounts to be debited from this Special Account. Subsection 39 (1) of the FMA Act provides the Finance Minister with the power to invest public money in any authorised investment. Not all chief executives have been delegated powers to invest under section 39 of the FMA Act. Where such an investment is made of an amount standing to the credit of a special account, section 39 of the FMA Act has the effect that the Special Account must be debited. Subsection 39 (4) of the FMA Act provides that if an amount has been invested by debiting a Special Account, then the expenses of the investment may be debited from the Account. Subsection 39(9) of the FMA Act appropriates the CRF for this investment activity.

Note 3 An amount may be debited from a Special Account where:

- (a) it has been incorrectly credited by virtue of a clerical mistake; or
- (b) it has been credited through the exercise of a discretion by an official and the exercise of that discretion was actuated by a fundamental mistake of fact or law.

Legal advice should be obtained before an amount is debited on this basis of paragraph (b).

Note 4 Section 6 of the FMA Act applies to a notional payment by an Agency (or part of an Agency) as if it were a real payment by the Commonwealth. Notional receipts and notional payments are transactions between different parts of the Commonwealth. Real receipts and real payments are transactions between the Commonwealth and other entities.